



JO MALONE
LONDON

Jo Malone London celebrates the rose with limited-edition releases

An iconic fragrance note that has captivated throughout the centuries, the rose is the star of Jo Malone London's latest collection. From light and fresh to deep and decadent, discover different dimensions of the beautiful bloom.

Jo Malone London's revered roses include:

Red Roses

The essence of modern romance. With violet leaves and a hint of lemon, it unfolds like a bouquet of freshly cut garden roses.

Top: Lemon Accord

Heart: Red Roses Accord

Base: Honeycomb Accord

Rose Blush

Delicate rose petals suspended in a delectable jelly. The charm of these blushing pink petals inspires a prized preserve, prepared for the great British summer fete. Vibrant basil and a juicy note of lychee add a modern twist to this soft floral scent, cocooned in the embrace of white musk.

Top: Basil Grand Vert

Heart: Rose

Base: White Musk

The Rose Collection

Limited-Edition Red Roses Cologne 50ml SRP €95 available at Ici Paris XL, de Bijenkorf, Douglas, Beauty X and online at jomalone.eu, iciparisxl.nl, douglas.nl and debijenkorf.nl

Limited-Edition Rose Blush Cologne 50ml SRP €95 available at Ici Paris XL, de Bijenkorf, Douglas, Beauty X and online at jomalone.eu, iciparisxl.nl, douglas.nl and debijenkorf.nl

Limited-Edition Rose Blush Home Candle SRP €60 available at de Bijenkorf and online at debijenkorf.nl, iciparisxl.nl and jomalone.eu

The collection is available as of Mid-January 2023.

For further press information or images, please contact
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About Jo Malone London: Since 1994 Jo Malone London has created a palette of exquisitely simple, elegant scents and curated a world where every sense is indulged. Acquired by The Estée Lauder Companies Inc. in 1999, today the brand is internationally known for its unexpected fragrances and distinctly British character.